

Kenner Hispanic Summer Fest Narrative
June 28, 2022

Organization Information:

Organization Name:	GALA Music, LLC / Celebración Hispana De Kenner
Contact Name:	Tulio Murillo / Jose Arrechavala
Contact Phone and Email:	850-766-4602 / 504-466-1483 galamusicllc@aol.com / promotax@jes.cocoxmail.com
Contact Title:	Manager / Event Coordinator
501 (c)(3) organization?	Tax ID #87-0694508
Organization Mailing Address:	4207 Williams Blvd., Sta. A, Kenner, Louisiana 70065
Organization Website:	www.galamusic.org/kenner-hispanic-fest

Event Information:

Event Name:	10 th Kenner Hispanic Summer Fest
Date(s).	Saturday, August 6 th , and 7 th 2022
What is the start time and end time of the event?	3 pm – 11pm Saturday 2 pm – 9 pm Sunday
Location(s). Include address:	Kenner City Park, 3808 Loyola Dr., Kenner, LA. 70065 (Corner of Loyola & Vintage)
Event website, if applicable:	www.galamusic.org
Event mission/purpose:	Festival honoring the rich and diverse Hispanic legacy. Event will include colorful activities for the whole family, Latin food, live music, dances, and crafts. Open to the public. Admission \$5.00 per day to help defer cost of talent: no coolers, food, or drinks.
What is the anticipated attendance?	+4,000-foot traffic both days weather permitting
What are the anticipated demographics?	18yr – 40yr = 60% 40yr – 70yr = 40%
Vendors Set Up Friday Aug 5th	Kitchens and vendors with vehicles. Set up time between 1pm and 3pm.
Vendors Set Up Saturday Aug 6 th	Set up time 9am to 12pm with access of vehicle to your booth. After 12pm access of vehicle restricted on fair grounds.
All Vendors	All Vendors need to be set up and ready by 3pm. Saturday. On Sunday set up and ready by 2pm.